



## Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering & Technology, Baramati

### Institution's Innovation Council (IIC)

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**Topic:** Achieving Problem Solution Fit and Product Market Fit

Date: 28 Feb 2022      Time: 4.30PM to 6.00PM      Mode: offline

**Contents:** Effective ways of problem identification, Market opportunities, Early Traction, Tools to analyze market –product fit, customer feedback analysis, Product development, manufacturing and sales

**Outcomes:** Students will be able to

1. Identify a problem and analyze effective ways to solve it.
2. Identify market opportunities and use appropriate tools to analyze product market fit
3. Understand product development cycle/process

**Resource Person:** Dr. Vinay Nagalkar, Assistant Professor, Dept. of E&Tc, VPKBIET, Baramati

**Participants:** Students and faculty members from HEIs

**Number of Participants:** 64

## Event Flyer

Vidya Pratishthan's Kamalayan Bajaj Institute of Engineering & Technology, Baramati



**Institution's Innovation Council**  
Presents a Webinar on

**ACHIEVING PROBLEM-SOLUTION FIT AND PRODUCT-MARKET FIT**



**Dr. Vinay Nagalkar**  
Assistant Professor  
Dept. of E&TC  
VPKBIET Baramati

**Date and Time** 28<sup>th</sup> Feb 2022, 4.30PM -5:30PM

**Dr. Jyoti Rangole**  
Assistant Professor Dept. of E&Te  
Head ED Cell and Convener, IIC  
VPKBIET, Baramati

**Dr. R. S. Bichkar**  
Principal  
President, IIC  
VPKBIET, Baramati

## Session Photos:







## Feedback of Session

Sr.no	Particulars	Responses				
		Strongly agree	Agree	Strongly Disagree	Disagree	
1	Whether objective of the session met	40.6%	49.4%	-	-	
2	The session was useful	34.5%	64.5%	-	1%	
3	The presenter encouraged critical thinking and discussions	52.4%	46.6%	-	1%	
Rating out of 5 ( 5-Best, 1-Poor)		5	4	3	2	1
4	Overall rating of this session	40%	39%	20%	1%	-